Bose® AE2 audio headphones

Full Product Name: Bose® AE2 audio headphones
Short Name: Bose AE2 headphones
Family Name: Bose® audio headphones
Short Family Name: (none)

Use of "New": "NEW": Cannot be used with this product.

Messaging Hierarchy *(If you are developing your own marketing asset, please include the features/benefits of the product in the following order)*:

- Audio performance
- Style
- Comfort/stability
- What's included

DISPLAY COPY

Headline(s): Engineered for performance. Designed for comfort.

- Hear your music with clarity and fullness.
- Soft ear cushions for comfortable around-ear fit.
- Fold-flat design and convenient carry bag for easy portability.

COPY (The following copy blocks were developed for all mediums):

Headline(s) Engineered for performance. Designed for comfort.
Your music. Bose® sound. Comfortable around-ear fit.

Family Headline(s) You'll notice the difference the moment you put them on.
One listen is all it takes.

140 Character Message (max 140 characters)

Presenting the Bose® AE2 audio headphones. Immerse yourself in music – and enjoy hours of listening with a comfortable around-ear fit.

Short Description (10 words) for emails, web banners, circulars, etc.

Immerse yourself in music – and enjoy hours of comfortable listening.

Medium Description (53 words) for web product listings, catalog copy, etc.

With the improved audio performance of Bose® AE2 audio headphones, you can immerse yourself in your music and enjoy an around-ear fit that stays comfortable for hours. The advanced product design and durable materials contribute to lasting quality, while the sleek fold-flat design and convenient carry bag provide for easier storage and transport.

Medium Description (107 words) for web product listings, catalog copy, etc.

With the improved audio performance of Bose® AE2 audio headphones, you can immerse yourself in your music and enjoy an around-ear fit that stays comfortable for hours. The enhanced TriPort® acoustic headphone structure lets Bose AE2 headphones deliver the full, low notes of your music, reproduce high frequencies with more clarity and offer smoother audio throughout the entire frequency range. The advanced product design and durable materials contribute to lasting quality, while the sleek fold-flat design and convenient carry bag provide for easier storage and transport. Experience Bose AE2 headphones for yourself, and discover why they look, feel and sound like no other headphones you've tried before.

Full Description (147 words) for web product pages, etc.

With the improved audio performance of Bose® AE2 audio headphones, you can immerse yourself in your music and enjoy an around-ear fit that stays comfortable for hours. The enhanced TriPort® acoustic headphone structure – available only from Bose – lets Bose AE2 headphones deliver the full, low notes of your music, reproduce high frequencies with more clarity and offer smoother audio throughout the entire frequency range. Improvements to the ear cushions, in both design and materials, provide a more comfortable fit. In addition, engineering enhancements to the headband produce reduced clamping force and better weight distribution across the top of the head. The advanced product design and durable materials contribute to lasting quality, while the sleek fold-flat design and convenient carry bag provide for easier storage and transport. Experience Bose AE2 headphones for yourself, and discover why they look, feel and sound like no other headphones you've tried before.

Features for web product pages

Headphones that deliver the full, low notes of your music, reproduce high frequencies with more clarity and offer smoother audio throughout the entire frequency range. All of these benefits are enabled by the enhanced TriPort® acoustic headphone structure – available only from Bose.

Around-ear headphone design features soft cushions that provide an acoustic seal between the headphones and the user's head, enhancing both performance and comfort.

Adjustable headband allows approximately three inches of adjustment in length. Sturdy design features soft cushion for added comfort.

Lasting quality made possible by an advanced product design and durable materials.

Fold flat earcups allow for easy storage and transport.

Detachable cable on a single earcup means less tangling and greater freedom of movement than Y-cables.

Drawstring carry bag stores headphones for convenient transport.

Family Medium Description (48 words) for web product listings, catalog copy, etc.

Enjoy your music even more with the sound quality and comfortable fit of Bose® audio headphones. With models that rest gently in, on or around your ears, the choice is yours. They all deliver clarity and range that bring your music to life, and are lightweight and portable.

Family Full Description (143 words) for web product pages, etc.

Enjoy your music even more with the sound quality and comfortable fit of Bose® audio headphones. With models that rest gently in, on or around your ears, the choice is yours. They all deliver clarity and range that bring your music to life, and are lightweight and portable. If you prefer an in-ear fit, Bose IE2 audio headphones come with proprietary StayHear® tips for greater stability during exercise and for hours of on-the-go listening. They come in three sizes, so there's a fit that's right for almost everyone. Bose OE audio headphones feature fold-flat earcups and a collapsible headband for easy portability. If you prefer an around-ear fit, Bose AE2 audio headphones have soft ear cushions for hours of comfortable listening. The fold-flat earcups make it easier to store and transport your headphones. Try Bose audio headphones for yourself, and hear the difference Bose technologies make.

What's in the Box	✓ Bose® AE2 audio headphones ✓ Carry bag
Shipping Weight	1 lb
Product Specifications	66.5" (169 cm.), 140 g.

	SKU	**UPC**	**Shipping Dimensions**
T2 HDPHN W SCTY SLV WW	329532-0020	017817539982	9.8"H x 8.0"W x 1.8"D

Key words (for internal search only)	Bose headphones, headphones, around-ear headphones
Accessories	